#### IN OSWEGO COUNTY, NY.

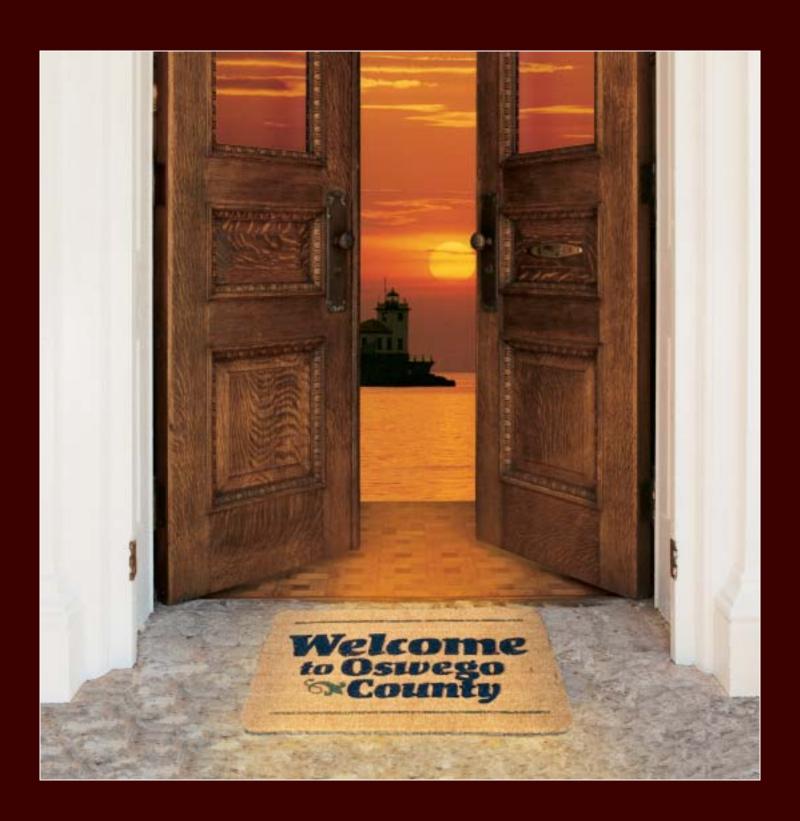
Nestled on the south eastern shores of Great Lake Ontario, Oswego County is where some say you'll find the most beautiful sunsets in the world.

The quality of life in Oswego County is what makes us one of the premier places to live and work in New York State. Strategically located within a two-hour drive to Rochester and a 45-minute drive to Syracuse, Oswego County also boasts a State University with more than 8,700 students, a productive and experienced workforce and abundant energy production, an extensive transportation infrastructure and a thriving and diverse economy.

Within Oswego County, you'll find the best in education, workforce development, healthcare, affordable housing as well as artistic, historical and cultural diversity. Our surrounding rivers, lakes, and forests offer a bounty of recreational activities any time of the year.

Friendly neighbors and a welcoming community are just a couple more reasons why Oswego County is more than a great place to do business; it is a place easy to call home.





## **ECONOMIC DIVERSITY**













# Everybody's business.

From manufacturing, retail, transportation and power generation to education, agriculture and recreation, Oswego County hosts a wide variety of industry that contributes to the economic strength and diversity of our community.

• Workforce: 60,000

- **Top Industries:** Education, manufacturing, retail, transportation/utilities, recreation.
- Occupations: 25% management; 24% sales/clerical; 21% production/transportation; 16% service; 13% construction/maintenance.
- Jobs: 40,600 private sector; 10,100 public sector; 3,200 self employed.
- Average Income: \$43,821
- **Products**: dairy, paper containers, frozen vegetables, fresh fruit and vegetables, wire, boilers/heat exchange equipment, aluminum, baked beans, electricity, soaps, machinery, wine.



This page, from top: The inner-workings of Sithe's energy plant in Scriba; Retail stores of many kinds make life convenient in Oswego County; The Fulton Companies in Pulaski is one of several local manufacturing firms; Agriculture is good business and a time-honored tradition around the area; Oswego County is a base for transportation services used for nation-wide commerce.

Opposite page: New York Bold onions, a homegrown product that has recognized tremendous market development through branding strategies and cooperative efforts.

#### **EDUCATION/TRAINING**













# From classroom to workplace.

Oswego County provides a wide array of opportunities for people looking for new skills, improvement of existing skills or simply personal enhancement through education.

- 46 elementary and secondary schools.
- Oswego State University offers more than 100 undergraduate and graduate degree programs to over 8,700 students per year.
- Cayuga Community College in Fulton offers more than 100 courses in business and liberal arts to 650 students per year.
- Syracuse University, LeMoyne College, Cornell University, Ithaca College, University of Rochester, and Rochester Institute of Technology are all within a two-hour drive of Oswego County.
- Oswego County Board of Cooperative Education Services (BOCES) in Mexico offers adult education, distance learning, industrial training and migrant education.
- The Center for Business and Community Programs, located on the SUNY Oswego campus, administers workforce and small business development programs throughout Oswego County.



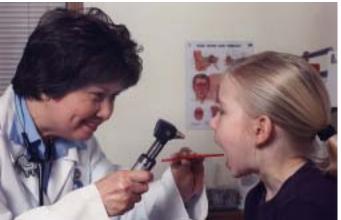
This page, from top: Cayuga Community College's Fulton campus offers courses from art to business to fit your schedule; Many businesses like Huhtamaki Packaging Worldwide in Fulton offer apprenticeships in their facilities; SUNY Oswego's Sheldon Hall serves as a training site for the NYS Department of Environmental Conservation and other services; High schools in Oswego County are equipped with state-of-the-art equipment to give students a competitive edge after graduation; SUNY Oswego, located on the shores of Lake Ontario, has more than 8,700 students in over 100 graduate and undergraduate degree programs.

Opposite page: An instructor from North Coast Software, teaches computer courses at Operation Oswego County's Business Expansion Center.

#### **HEALTHCARE**













# A community of caring.

Two hospitals, various skilled nursing facilities, top-notch pediatricians, retirement living options, health clinics, laboratories, cancer treatment, maternity care and the latest surgical procedures are all available without leaving Oswego County.

- Over 260 bed capacity between two centrally located hospitals.
- Home health aides available to residents.
- 14 nursing/adult homes
- Mental health division for inpatient and outpatient psychiatric services.
- Satellite health service centers, including a Veteran's Administration facility, conveniently located throughout the county.
- More than 20 service organizations available for people with disabilities.



This page, from top: Two hospitals, various skilled nursing facilities and more make quality care easy to find in Oswego County; A pediatrician examines a young patient at her Oswego office; Some of the latest technology and medical equipment are in Oswego County such as this radiation oncology treatment room at the Seneca Hill Health Services Center; A couple stand outside Bishop's Commons assistive living facility in Oswego; There are more than 100 physicians on the Oswego Hospital medical staff.

Opposite page: Radiologists practice at both A.L. Lee Memorial Hospital and Oswego Hospital.

## HOUSING













## A place to call home.

Whether your dream home is a stately historic estate, an urban loft, a contemporary townhouse or you're looking to custom build a new home, Oswego County has what you're looking for in a place you can be proud to call home.

• Size: 968 total square miles

• **Population**: 122,000

• Average home value: \$74,200

• Out of 53,000 homes, 62% are occupied by owners. Vacancy rate for these homes is 2.2%.

• Major architectural styles in Oswego County include Victorian, Greek Revival, Colonial, Second French Empire, Federal and Euro-Contemporary.



This page, from top: Oswego County offers many historical homes at affordable prices for potential homebuyers; A new community development is being constructed in the City of Fulton. New housing is easy to find in Oswego County; Townhouse living like this is found in many areas of the county; A farmhouse west of Pulaski is an example of the variety of housing available in the county; Both country and city settings are easily accessible like this home in Kingsford Woods in the City of Oswego.

Opposite page: An Oswego County family gathers in the living area of their historic home.

### HISTORY/ARTS/CULTURE













# A rich heritage of culture and creativity.

From its humble beginning as the furthest frontier border during the Revolutionary War and the most important battlefront in the War of 1812, to today with its historic museums, concerts, festivals, farmers markets and art galleries, Oswego County is a historical and cultural treasure that awaits you.

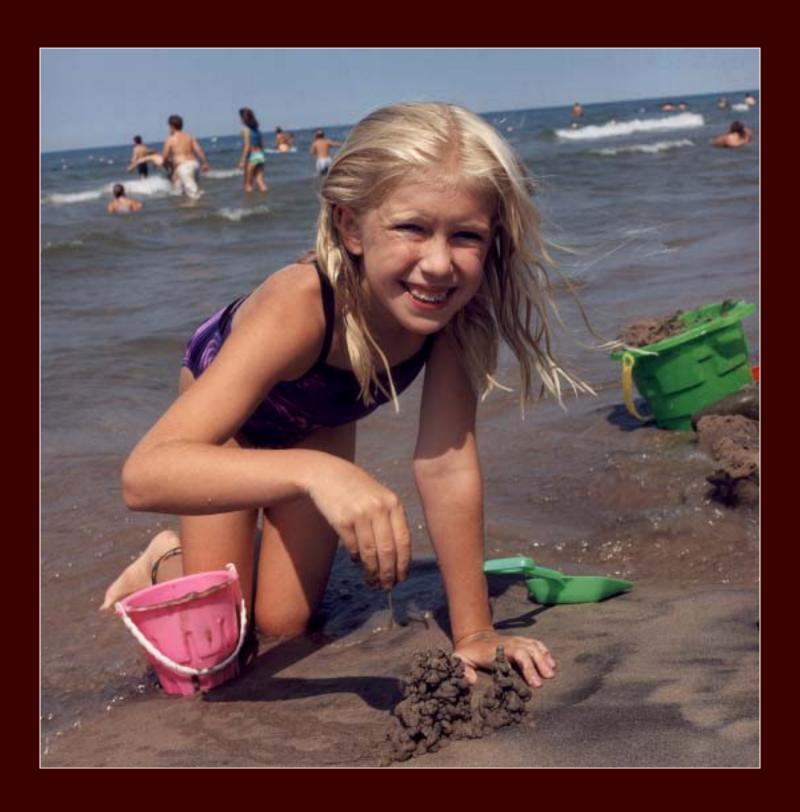
- Oswego State University's Tyler Art Gallery and Waterman Theater are open to the community to enjoy cultural performances, art exhibits and theater productions year round.
- Two historic lighthouses, more than 15 history museums.
- 34 sites related to the Underground Railroad Freedom Trail located throughout Oswego County.
- At the end of the Second World War, historic Fort Ontario in Oswego was used as an emergency refugee center for victims of the Nazi Holocaust, the only one of its kind in the U.S. The Safe Haven Museum now commemorates the plight of the inhabitants of the refugee center.
- Productions such as *Hansel and Gretel*, *HMS Pinafore*, *The Magic Flute* and *Susannah* thrill audiences of the Oswego Opera Theatre.



This page, from top: Fort Ontario on the Oswego Harbor has played an important role in U.S. history from the War of 1812 to WWII; The historic Selkirk Lighthouse, built in 1838, provides a unique sight along New York State's Seaway Trail in Pulaski; A local committee has worked with many area artists in designing large historic murals around the City of Oswego like this one at Paul's Big M store on West Utica Street; The National Historic Landmark Tug LT-5 is on display at the H. Lee White Marine Museum at Wright's Landing in Oswego; SUNY Oswego's Tyler Art Gallery exhibits student work and more throughout the year.

Opposite Page: A string quartet plays at Port City Cafe and Bakery. Music, art and history are abundant around Oswego County.

## **RECREATION & LEISURE**





### Four seasons of fun.

No matter what time of the year it is, it's never hard to find something fun to do in Oswego County. Within our borders, you'll find sandy beaches, vast forests, white water rivers and serene lakes, community festivals, national attractions, and some of the most spectacular fishing in the Northeast.

- Each year, Harborfest brings more than 250,000 people to Oswego for four days of family fun including awe-inspiring fireworks, a majestic tall ships battle, entertainment stages, and more than 100 admission-free performances and children's events.
- The waters and tributaries of eastern Great Lake Ontario lure both veteran and novice anglers with species such as walleye, coho and chinook salmon, steelhead and brown trout.
- Oswego County is home to more than 10 of the most beautiful golf courses and driving ranges in Central New York. Links vary from par three courses to par fives.
- During a typical spring migration, 40,000 hawks may pass over Derby Hill Bird Observatory in Mexico. In the spring of 1995, a world-record 19,531 red-tailed hawks were counted between March and May.



This page, from top: Salmon River Falls is a picturesque stop near Orwell in northern Oswego County; Cross-country skiing provides winter fun in the Winona State Forest near Boylston; Harborfest brings thousands to the shores of Lake Ontario every July for music, fun and fireworks; Water sports during sunset are one way to spend the summer evenings by the Oswego Lighthouse; Anglers from across the country come to Oswego County each fall for a world-class fishing experience.

Opposite Page: A young girl plays in the sand at Sandy Island Beach in Sandy Creek. It is one of several swimming and recreational centers across the county.

#### **PROGRESS**



Photo provided by Birds Eye Foods











## Keeping things growing.

Oswego County has the benefits and programs that keep businesses growing. We are focused on the creation and retention of jobs, strengthening our economic base by providing assistance to local industries and attracting and assisting new industry to locate in the county.

- **Transportation**: 2,000 miles of highway; CSX Rail System; fully-equipped county airport and 45 minutes from Hancock International Airport in Syracuse; modern, deep water Port of Oswego.
- **Power:** Three nuclear power plants, 10 hydroelectric plants, four natural gas and fossil fuel power plants, all with an installed capacity of over 5.5 megawatts output.
- **Special incentive programs**: we can help eligible businesses receive real property tax abatements, sales tax exemptions, job training, Empire Zone (EZ) benefits, low interest financing and utility discounts, plus other targeted business incentives.
- **Business Incubators**: new businesses and industry can receive special attention at the Start-up Facility and the Business Expansion Center.
- **Industrial Development Agency**: provides financing and incentive benefits and administers revolving loan programs.



This page, from top: An Alcan employee inspects the scalped surface of an aluminum ingot; Huhtamaki Packaging Worldwide in Fulton is one of the top ten employers in Oswego County; Aluminum, cement and asphalt are a few of the materials transported out of the Port of Oswego Authority year round bringing ships to the picturesque harbor; Located 15 miles from Hancock International Airport, the Oswego County Industrial Park in Phoenix has full-service sites available for business development; Sonoco Flexible Packaging operates a flexible packaging division in Fulton.

Opposite Page: Production employees at Birds Eye Foods package frozen strawberries at the Fulton plant.



# Thank you...

Operation Oswego County thanks the individuals and businesses whose assistance helped make this brochure possible...

Alcan; Birds Eye Foods; Cayuga Community College; Fort Ontario; Fulton Thermal; Harbor Festivals, Inc.; Huhtamaki Packaging Worldwide; Metal Transportation, Inc.; Ontario Orchards; Oswego City School District; Oswego County Dept. of Promotion and Tourism; Oswego County Historical Society; Oswego Health; Paul's Big M; JC Penney; Port City Cafe and Bakery; The Reynolds family; Rowlee Construction; Sithe; St. Luke Health Services; SUNY Oswego; H. Lee White Marine Museum