Oswego County Economic Development Overview
2021 Economic Development Highlights
Upward Graphics
City of Fulton

- Screen printing and graphic design business
- Formed in 2019
- Expanded to offer wrap service
- Minority owned
- $34,000 investment
- 2 jobs added
- FA: COIDA Micro Loan
Omni Richland Route 28 North Solar, LLC
Town of Richland

- 5 MW on 29 acres
- Developer Omni Navitas, Boston, MA
- $6.8 million investment
- FA: COIDA
Kathy’s Cakes & Specialty Treats
Town of Volney

- Bakery and ice cream business
- Woman owned
- Building renovation project
- $40,000 investment
- 6 FT and 10 PT jobs
- FA: COIDA Micro Loan
Mother Earth Baby
City of Oswego

- Relocated and expanded its cloth diaper service business
- $92,000 investment
- 3 new jobs
- Woman owned
- FA: Alliance Laundry (UniMac) and COIDA
The Rooftop at Litatro 
City of Oswego

- New restaurant on 5th floor of the new Litatro Building
- $423,000 investment
- 9 FT and 10 PT jobs
- FA: Pathfinder Bank, Oswego DRI and COIDA
Camelot Lodge, LLC – YMCA Building
City of Oswego

- Conversion of former YMCA into a mixed-use project
- 5,500 sf of commercial space
- 10 market-rate apartments and 6 market-rate townhomes
- $2.1 million investment
- FA: COIDA
Wunderland, LLC
Town of Scriba

- Start-up yoga and massage studio
- Woman and veteran owned
- $21,800 investment
- FA: COIDA Micro Loan
Tailwater Lodge
Town of Albion

- Expansion to add new 3-story, 25,000 sf with 21 suites
- Increase room capacity to 109
- $3.2 million investment
- 38 new jobs
- FA: Pathfinder Bank and COIDA
SSC Oswego II, LLC
City of Oswego

- 4.5 MW on 25 acres
- Developer Summit Solar Capital, New York, NY
- $3.5 million investment
- FA: COIDA
Oswego School District Public Library
City of Oswego

- $3.9 million in bond refinancing
- Provided by Oswego County Civic Facilities Corp.
- Significant interest cost savings
Tully’s Good Times Family, Inc.
City of Oswego

- Acquired and renovated former Friendly’s
- Focus on takeout business
- $1.1 million investment
- 14 FT and 23 PT jobs
- FA: NBT Bank and COIDA
The Looking Glass Salon
Village of Phoenix

- Started in 2020
- Doubling size to 5,800 sf
- Woman owned
- $40,037 investment
- 6 new jobs
- FA: COIDA Micro Loan
Square Valley Trail Blazers
Town of Hastings

- Acquisition of snow trail grooming equipment
- $230,462 investment
- Awarded $184,369 in CFA Round 11 (NYS Parks)
Novelis
Town of Scriba

- $130 million expansion and upgrades
- 72,000 sf addition for 3 new annealing furnaces
- Increase hot mill capacity by 124,000 metric tons
- Employs 1,150
## NGI 2021
### County of Oswego

### Place Business | Award | Project Cost | Location | Jobs
---|---|---|---|---
1st | Six Acres Farm Brewery | $50,000 | $300,000 | Town of Mexico | 25
2nd | North 40 Clover On Site Hydraulic Repair & Fabrication | $25,000 | $100,000 | Village of Lacona | 3
3rd | Moth & Flame Basecamp | $15,000 | $210,000 | TBD | 2
Oswego County Micro-Enterprise Training Program

Summary 2021

Number of Classes: 3
Number of Graduates: 46

- Online instruction to assist entrepreneurs
- Sponsored by Fulton CDA, Oswego CEDO, OOC, SUNY Oswego and the SBA
- Training provided by the SUNY Oswego SBDC
CNY REDC
CFA Round 11 Summary Results
Oswego County

Number of Projects
19

Grant Awards
$5.7 million

Project Investment
$21.9 million

Location
2 Cities
5 Towns
2 Villages
3 Countywide

State Funding Sources
6 agencies
ESD 6   EFC 7
Parks 2  DOS 4
Canals 2  DEC 1
2021 Economic Development Impact Summary

New/Exp./Ret. Facilities: 32
Capital Investment: $167,355,209
New/Retained Jobs: 289
Est. New Annual Payroll: $7,017,311
Investment/Job: $579,084
Economic Development Impact

1953 – 2021

Capital Investment: $5.03 Billion
New/Retained Jobs: 29,497
Investment/Job: $170,517
2021 Marketing Highlights
2021 Marketing and Promotion

- Print Ads (13)
- Radio Ads (120)
- On-line Ads (336)
- Created new small business ad
- News/Editorial Releases (17)
- PR Assistance (36)
- E-News (34)
- Created 5 promotional videos

Website Success
- 9,663 visitors
Economic Development Progress in 2022
Cayuga Community College
Advanced Manufacturing Institute
Town of Volney

- Opened its 7,800 sf facility on the Fulton Campus in May 2022
- To support specialized training for the workforce needs of the manufacturing sector
COIDA Manufacturing Startup Facility
City of Fulton

- 30,000 sf facility
- Located on 3+ acre site on the former Nestle site
- Two grants approved $860,000 (Fulton DRI) and $850,000 (ESD CFA)
- Estimated $5 million investment
CNY REDC — CFA Round 12

- 10 regions competing for $750 million in State Funding
- 30 programs available from 11 State agencies
- $225 million (ESD)
- Opened May 1, 2022
- Deadline is Friday, July 29, 2022
OCIP / EDA BBBRC
Town of Schroeppel

- Build out new public infrastructure on 185 acre site
- Will support up to 10 shovel ready sites
- Represents up to 700,000 sf of new space, 1,200 jobs and an investment of $265M
- $7.75 million investment
- FA: $5.25 EDA BBRC Grant application (pending), $2.5 million COIDA match
Giroux Aeronautical Company, LLC
Town of Volney

- FAA licensed general aviation aircraft maintenance company
- Operating at Oswego County Airport since 2010
- Acquiring 3,600 sf hangar to expand
- Project cost $160,000
- 1 new job, retain 5 jobs
R&D Design and Associates
Town of Schroeppel

- Expansion for 3D printing of metal and plastics
- 4,000 sf
- Located in OCIP
- $412,000 investment
- 5 jobs
Eir Healing and Wellness
Town of Sandy Creek

- Full service spa
- 2nd year of operation
- Acquiring 4,000 sf building being leased
- $122,100 investment
- 5 employees, to create 2 new jobs
Highland Animal Hospital
Village of Central Square

- Expanding and constructing 7,200 sf
- To include a veterinary urgent care center
- $2.3 million investment
- Practice has 15 employees, expansion to create 14 additional jobs
RIC Energy / Mexico PV, LLC
Town of Mexico

- 5 MW solar renewable energy project
- 25 acre site
- $6.2 million investment
- Global company founded in Spain in 2005
HealthWay Home Products, Inc.
Village of Pulaksi

- 32,000 sf expansion
- Manufacturer of air purification systems
- $2.8 million investment
- Create 75 jobs
Phat Guy Burgers
City of Fulton

- Startup mobile food truck business
- $50,000 investment
- Create 3 jobs
- Graduate of Micro Enterprise Program
2022 Economic Development Awards
2022 Ally Award

Presented to

Oswego County Airport
2022 Business Excellence Award

Presented to

Menter Ambulance
2022 Jobs Awards

Presented to

Novelis
2022 Dee Heckethorn Entrepreneur Award

Presented to

Richard and Elizabeth Hamilton
2022 Martin Rose Economic Developer Merit Award

Presented to

Michael Pollock
Thank You
Supporters and Allies!